



## INFORMATION ABOUT PROCESSING OF COOKIES AND SIMILAR FILES

### ON THE PRIMED Clinic WEBSITE

#### **What technologies do we use?**

We use Cookies, Local Storage and Google Analytics.

#### **What are cookies?**

Cookies are small files of information saved by websites on your computer or mobile device at the moment you browse them. For a certain period of time websites remember your preferences and certain activities you carried out (e.g. login data, language, size of font and other viewing preferences), so that you don't have to enter your data again and pop from one website to another.

#### **What is Local storage and Session storage?**

Local Storage and Session Storage are tools which help your browser remember information similar to the one saved in cookies but in comparison to them, Local and Session Storage tools do not generate any special files. Data saved in Session storage is remembered by your browser only for the time of your visit on the website.

#### **What is Google Analytics?**

Google Analytics is a tool for analyzing frequency of visits at our website, operated by Google LLC.

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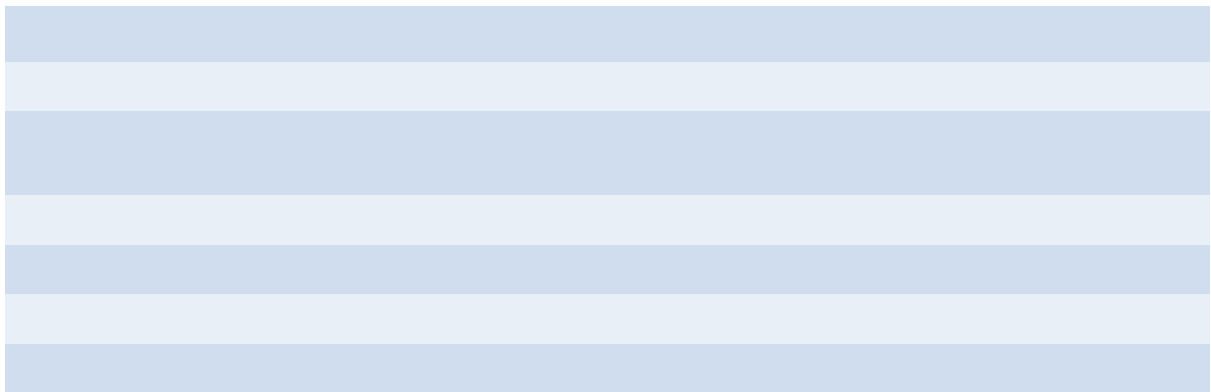
*Commercial company registered in the commercial register maintained by the Regional Court in Ostrava, section C, no. 67226.*

**For what purpose do we use the technologies mentioned above?**

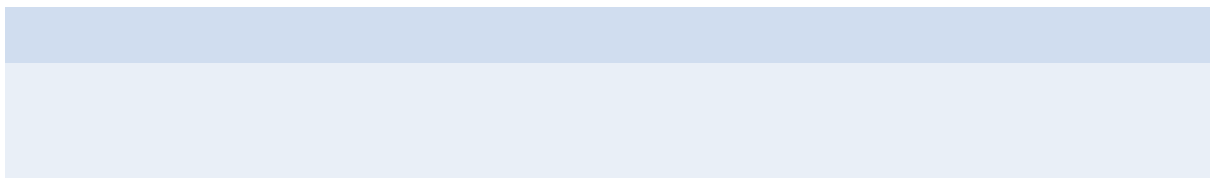
We use the technologies mainly for the proper functioning and setting of our website in accordance with your preferences, displaying proper preferences from Estheticon.cz and for analyzing a user’s access to our website.

**What data do we process, to whom do we transfer it, for how long do we keep the data?**

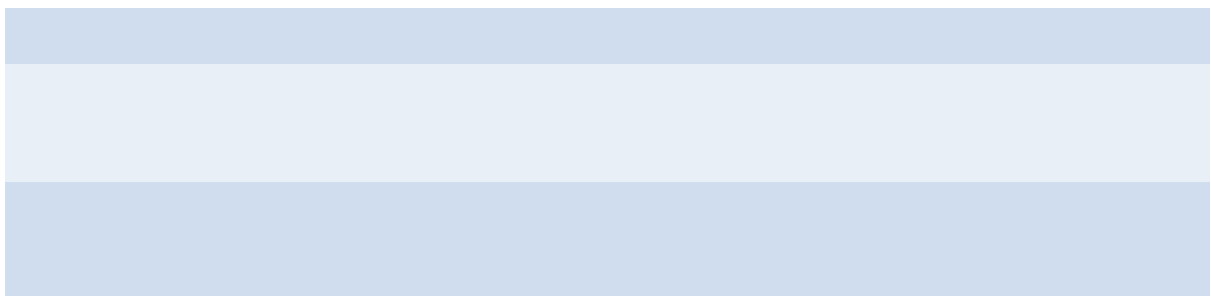
**Cookies:**

A table with 8 rows and 2 columns, completely redacted with light blue bars.

**Local storage:**

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**Session storage:**

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**Google Analytics:**

information about visits at the website, visited websites and time spent on browsing them, technical data of the user's equipment, IP address/access location

We (PRIMED Clinic) do not disclose data from cookies, Local storage or Session storage but there is also another company which may have an access to such data on your device - the company Estheticon, s.r.o. (if the name 'Estheticon' was given in a proper field), which manages the portal helping patients choose an appropriate treatment or a plastic surgeon.

Data from Google Analytics is disclosed by us in an anonymized form to Google LLC, which in turns uses the data to generate analysis of our website traffic.

### **On what basis do we process your personal data?**

Your personal data is processed on the basis of your consent. You may withdraw your consent at any time or by leaving our website. You can delete the stored data from your device at any time or set your browser's security so that it does not save unwanted data (e.g. cookies).

### **Do we transfer your personal data to countries outside the EU?**

We don't transfer your personal data to countries outside the EU. We transfer only anonymized data generated as a result of the personal data processing to Google LLC, which uses the data to prepare analyses of the frequency of visits at our websites.

### **Is the processing of personal data a statutory or contractual requirement, or such a requirement that must be inserted into a contract?**

Sharing your personal data is not any statutory or contractual obligation, yet it is necessary for appropriate functioning of our website and for analyzing its visitors' behaviors.

### **Are you obliged to share your personal data?**

You are not obliged to disclose your personal data, but without it we cannot guarantee you the appropriate functioning of our website.

### **Is your personal data used for profiling or another type of an automated decision making?**

It is not.

### **Fundamental patient's rights related to the personal data processing**

You may copy, verify, correct or complete data saved on your device. You may also claim your rights by sending an e-mail: [info@primed.clinic](mailto:info@primed.clinic). You have the following rights:

- a right to request for information about categories of personal data processed, purpose, time and character of the processing and about the recipients of your personal data;
- a right to request a copy of the personal data being processed, including in machine-readable form;
- a right to request the correction, completion, deletion of your personal data or restriction of its processing upon fulfillment of the relevant statutory grounds;

- a right to object to the processing of personal data and the right to file complaints before the supervisory authority, whose function in the Czech Republic was entrusted with the Personal Data Protection Office;
- a right to be informed about all breaches of your personal data security, when it is likely that the breach carries significant risks to your rights;

**RIMED Clinic**

UDr. Martin Paciorek s.r.o

ata administrator

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**M**  
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